ISWR Digital Map: January 2017

Beginning January 2017, the board packet will include a digital map, or summary of ISWR's digital footprint for the month. Each monthly report will list recent social media posts, identify current hashtags ISWR is using and offer suggestions for sample posts, so that board members and friends can contribute to our digital voice, see “How you can help” below.

December Summary

**Facebook (Jackson Community Recycling)**
Dec 5 – Food Waste Article from National Geographic (reached 155 people)
Dec 9 – Riverwind Foundation spotlight (reached 99 people)
Dec 12 – RRR Promotion - Nice Families Talk Trash (reached 903 people)
Dec 13 – Habitat ReStore event spotlight (reached 57 people)
Dec 15 – Sustainability Series spotlight (reached 26 people)
Dec 20 – Reduce Christmas Waste Article from Junk King (reached 104 people)
Dec 21 – ISWR Holiday Newsletter (reached 349 people)

**Instagram (tetoncountyiswr)**
*Followers (10) Following (45)*
Dec 21 – ISWR Holiday Newsletter (5 likes)

**Current Hashtags**
#howdoyourrr
#iswrrwhatdoiwaste

**How you can help!**
- Let us know how to find you on social media so that ISWR can follow you too!
- Post a photo of your first trip to the new Recycling Center.
- Use the hashtag #howdoyourrr in your reduce, reuse and recycle related posts.
- January’s Zero Waste Household Tip of the Month is a Waste Inventory. Post your photos and results and use the hashtag #iswrrwhatdoiwaste. See waste inventory instructions on the ISWR website at (www.tetonwy.org/recycl/topics/tip-of-the-month/254528/)
- Post a message spotlighting this month’s Sustainability Series (January 18, Green Events and Zero Waste, 6-7pm at Spark).
- Let your followers know about the upcoming Habitat for Humanity Denim Drive Jan 10-Feb 4. ISWR is a sponsor and collection site for this event.